

PARC DE LA SÈQUIA COMMITTED TO SUSTAINABILITY

Parc de la Sèquia is the institution that manages the spaces related to the Sèquia de Manresa and discloses the importance of water for human development. Water is the way to understand how we got to where we are. La Sèquia is a canal built in the 14th century to bring water from the Llobregat river, from Balsareny, to the capital of Bages. Projected by the Master of Works Guillem Catà, the Sèquia de Manresa with 26 km of route, is considered one of the main works of hydraulic engineering of the medieval period. Parc de la Sèquia was created to convert the canal environment into a cultural, recreational and educational space. It encompasses the medieval canal, the Info Sèquia, the Parc de l'Agulla, the Centre de l'Aigua de Can Font, the Technical Museum of Manresa and the Casa de la Culla.

Parc de la Sèquia is committed to sustainable management as a core value of our activity. It is our commitment to face the new challenges and needs derived from changes in tourism trends and activities. For this reason, we establish, in the management of our tourist activity, the concept of sustainable development as an instrument that relates sociocultural, environmental and economic aspects, thus seeking both the satisfaction of the visitor and the local community. Within the framework of this commitment we have a responsible tourism policy and we carry out a whole series of good practices.

RESPONSIBLE TOURISM POLICY

At Fundació Aigües de Manresa - Junta de la Sèquia we are aware of the importance of maintaining sustainable tourism development, and we accept the principles and objectives adopted specifically at the World Summit on Sustainable Development 2015, COP 21 and the World Charter of Sustainable Tourism +20.

Inspired by this mission, Fundació Aigües de Manresa - Junta de la Sèquia is committed to:

1. Minimize the **environmental impact** of its operations and contribute to the conservation and promotion of the surrounding landscape and seek efficiency in energy and water consumption.
2. Adopt social commitments:
 - a. Human Resources Policies that contribute to the personal and professional development of our workers.
 - b. Use of new technologies to share our knowledge.
 - c. Work to improve continuously in all areas of tourism sustainability: sociocultural, economic and environmental.

3. Fight for the **conservation of our Cultural and Natural Heritage** through different actions aimed at raising awareness in the community and especially towards the little ones.
4. To improve and take advantage of the positive impact of tourism activities that take place in the Sèquia environment, and to prevent and minimize the negative impact it may cause.
5. Satisfying tourists and residents, involving both parties in the decision-making regarding tourism and facilitating, as far as possible, the balance between visitor integration and respect and coexistence with residents.

With the assumption of these commitments, Parc de la Sèquia wants to consolidate itself as a differentiated, sustainable tourist destination and to be a reference in terms of innovation, environment and quality.

Manresa, July 2017